



आयुष मंत्रालय
Ministry of Ayush

सत्यमेव जयते



Ayush Medical Value Travel Summit

Date: 30th September 2024

Venue: Hotel Sofitel, BKC, Mumbai

Time: 09:00 am - 06:00 pm

*Global Synergy in Ayush:
Transforming Health & Wellness Through Medical Value Travel*

EVENT OVERVIEW

The Government of India has identified 'Ayush-based Medical Value and Wellness Travel' as a priority sector with significant commercial potential. To promote this sector, the Ministry of Ayush has planned a series of events across the country.

Under the dynamic leadership of Shri Prataprao Jadhav, Hon'ble Union Minister of State (Independent Charge) Ministry of Ayush and Union Minister of State, Ministry of Health and Family Welfare, Government of India the Ministry of Ayush is organizing the first event in this series for the West Zone States on 30th September 2024 at Hotel Sofitel, BKC, Mumbai. Key stakeholders, including Ayush hospitals, wellness centers, yoga centers, tour operators, insurance companies, and manufacturers from Goa, Maharashtra, Gujarat, Madhya Pradesh, Rajasthan, Daman & Diu, and Dadra & Nagar Haveli, will participate in the event. FICCI, Ayushexcil (Ayush Export Promotion Council), and Invest India are collaborating with the Ministry to organize the event.

As you are aware, the Govt. of India has taken many steps including the Notification of "Ayush Visa" as a separate category of Visa to facilitate foreign travellers from different countries to come to India to avail Ayush services in various Ayush as well as Integrated facilities across the country.

WHY ATTEND?

- Gain insights into emerging trends in the Ayush and Medical Value Travel industry
- Explore new business opportunities in the fastest-growing Ayush sector
- Network with top professionals and decision-makers from the healthcare and Ayush ecosystem



KEY EVENT HIGHLIGHTS

- **Inauguration by VIPs:**
 - Shri Eknath Shinde, Honourable Chief Minister, Government of Maharashtra
 - Shri Prataprao Jadhav, Hon'ble Union Minister of State (Independent Charge), Ministry of Ayush and Union Minister of State, Ministry of Health and Family Welfare, Government of India
- **Networking Opportunities:** Meet healthcare leaders, policymakers etc.
- **Exhibition:** Showcasing Ayush hospitals, wellness centers, and medical travel services.
- **Expert Sessions:** Insightful discussions on integrative healthcare, medical value travel trends, and opportunities in Ayush

AGENDA HIGHLIGHTS

- **Plenary Session:** Government Initiatives and Policies: To Promote Medical Value Travel and Empowering Ayush Service Providers Integrating Traditional and Modern Healthcare
- **Success Stories and Panel Discussion:** Expanding Frontiers: Opportunities in Ayush and Integrated Medical Value Travel
- **Panel Discussion:** Building Bridges: Interactive Sessions with Foreign Missions in India/ Consulates and Medical Value Travel Facilitators in Enhancing Ayush Services



WHO SHOULD ATTEND?

- Healthcare Providers & Professionals
- Medical Value Travel Facilitators
- Ayush and Wellness Practitioners & Institutions
- Government Representatives (Officials from the Ministry of Ayush and Ministry of Health, State healthcare departments, Representatives from tourism and international trade departments)
- Investors & Entrepreneurs in the Healthcare Sector
- Startups & Tech companies focusing on healthcare innovation and digital health solutions
- Travel agencies specializing in healthcare tourism
- Service providers offering medical travel packages
- Wellness resorts and spas offering holistic treatments
- International and domestic insurance companies covering Ayush treatments

Partner Organizations



Supporting Organizations



For Registration, please visit: <https://ayush-mvtsummit.com/>

Or Scan this QR Code